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Council Members
David Ammann
Wade Wittman
Dick Casey

THE VILLAGE OF SUGAR MOUNTAIN

251 Dick Trundy Lane
Sugar Mountain, NC 28604

Manager's Monthly Report **September 16, 2025**

Golf Course: Construction continues on rebuilding of the golf course and will continue into the Spring, but we finally have been able to open 17 of 18 holes for play. Overall, the season has been busy, and we are pleased with the amount of activity we have seen with the limited numbers of holes we were able to have playable up until this point. Overall, there has been a decrease of \$132,183 or 30% in revenues for the period April – September 11th in comparison to the same period in 2024.





Tennis: Tennis has begun to slow down following the Labor Day weekend. Overall, there has been a decrease of \$5,363 or 12% in revenues for the period May – September 11, 2025, in comparison to the same period in 2024.

Tourism Development Authority (TDA) Board Meeting: The TDA Board met on Wednesday, September 10, 2025. The Board approved funding for the Sugar Mountain Resort 2025-26 Winter and 2026 Summer Music Line-Ups in the amount of \$13,500. The Board also approved the annual Village Landscaping agreement with Phil Sisco in the amount of \$29,840 as well as an additional contract for three new planting areas in the Village for \$27,180. Bramble Marketing submitted a 2025-26 contract proposal in the amount of \$4,150

per month. The Board tabled taking any action until the October regular meeting. Dalton Kilby of Bramble Marketing submitted the attached August 2025 marketing update.

The July 2025 collections of the occupancy tax showed revenue neutral in comparison to July 2024. The occupancy tax collections for the period August 2024 through July 2025 (\$730,814) have shown a \$117,804 or 16.12% decrease in comparison to the same period of 2024 (\$848,619).

NC Tourism Update: Visit North Carolina has released the 2024 Visitor spending report for the 100 Counties in NC. Avery County's total visitor spending was \$251.46M or 0.7% share of the State. This is a 3.1% decrease from 2023. The total visitor spending is divided into categories: Lodging \$60.49M, Food and Beverage \$78.40M, Recreation \$39.22M, Retail \$21.55M, Transportation \$51.80M.

FEMA Update:

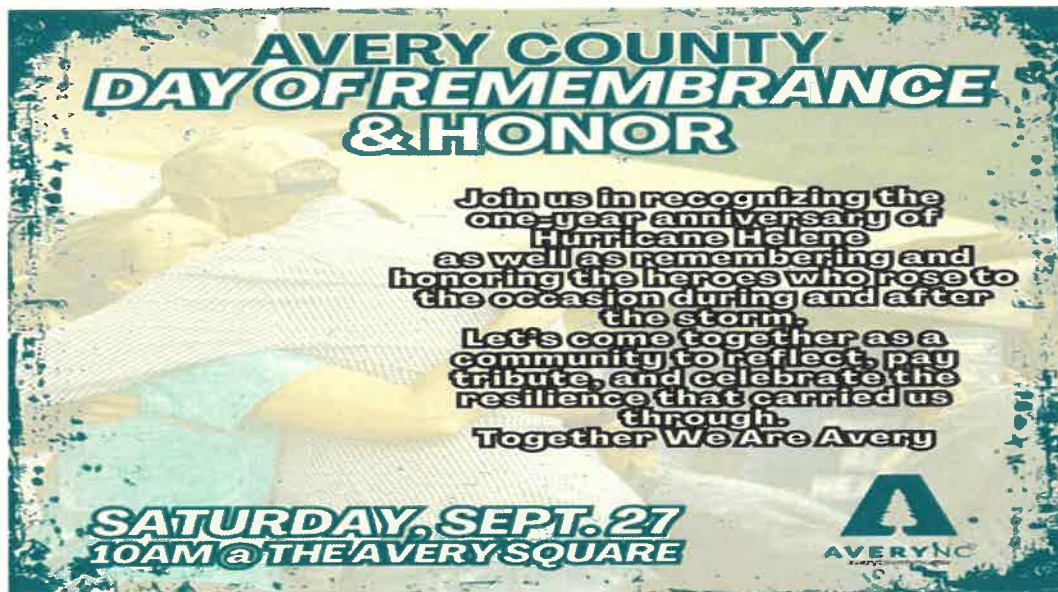
Projects (Expenditures) Submitted for reimbursement:

• Village Hall HVAC unit replacement	\$ 12,240.
• Golf Course Pond Debris Cleanout	\$ 105,739.
• Village Staff labor/Equipment – Debris Removal	\$ 253,135.
• Tennis Courts	\$ 166,387.
• Pedestrian Bridge/Walking Path	\$ 106,698.
• Road Repairs Group 1	\$ 100,874.
• Road Repairs Group 2	\$ 444,169.
• Emergency Protective Measures – Labor/Equipment	\$ 46,897.
• Temporary/Emergency Road Repairs Group 1	\$ 271,999.
• Temporary/Emergency Road Repairs Group 2	<u>\$ 435,547.</u>
Total submissions to date:	\$1,943,685.

Reimbursements received to date:

• Village Hall HVAC unit replacement	\$ 12,240.
• Golf Course Pond Debris Cleanout	\$ 105,739.
• Tennis Courts	\$ 166,387.
• Pedestrian Bridge/Walking Path	\$ 106,698.
• Road Repairs Group 1	\$ 100,874.
• Village Staff labor/Equipment – Debris Removal	<u>\$ 253,135.</u>
	\$ 745,073.

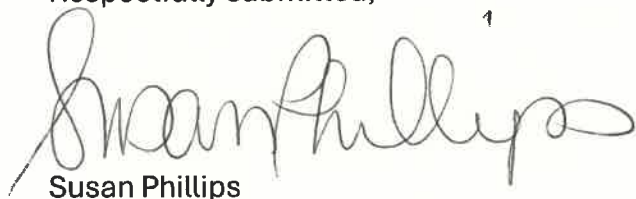
Property Tax Collections: Of the \$1,452,016 total 2025 levy, \$417,248 or 28.74% has been collected with a balance of \$1,034,768 uncollected through September 11, 2025. A balance of \$5,733 remains uncollected for the 2016-2024 tax years.



Administrative Matters:

The NC High Country Council of Governments will hold its 50th Annual Banquet and Meeting at the Grandview Ballroom at Appalachian State University on Friday, October 10th at 6 pm. Please RSVP to Tammy prior to September 24th if you would like to attend.

Respectfully submitted,


Susan Phillips