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THE VILLAGE OF SUGAR MOUNTAIN

251 Dick Trundy Lane
Sugar Mountain, NC 28604

Manager's Monthly Report
October 20, 2026

Sugar Mountain Drive Helene Road/Embankment Repairs Project: This project continues with much progress being made. The work on the embankment is about 90% complete, and the project is still expected to be completed in late October.



Golf Course: Tom McAuliffe has announced his retirement as Director of Sugar Mountain Golf as of October 12th. We will recognize Tom for his 26 years of service to the Village at the November Council meeting.

As the season draws to a close on Sunday, October 18th, activity has slowed this month with most of our summer people having left for the season. We have seen a decrease of $9,506 or 22.2% in revenue this month through October 15th ($33,479) in comparison to the same period in October 2025 ($42,986); with an overall increase in revenue of $248,659 or 12.02% for the 2026 season (April–October 15th ($679,615) in comparison to the same period of 2025 ($430,956), and an increase of $32,526 in comparison to 2024. There have been 16,250 rounds of play this year.

Tennis: Tennis is also finishing another busy season, with the courts closing for the season after play on Sunday, October 18th. Overall, there has been an increase of $5,338 or 11.15% in revenues for the period May – October 2026 ($47,889), in comparison to the same period in 2025 ($42,552).

Tourism Development Authority (TDA) Board Meeting: The TDA Board met on Thursday, October 1, 2026. The Board approved a funding request from Sugar Mountain Resort in the amount of $13,750 for the 2026-27 Winter music. The Board also approved a full page color advertisement in the Woolly Worm 2026 Guidebook published by the Mountain Times. Jeanine Hasty of Hasty Creations submitted a September 2026 marketing report.

The August 2026 collections of the occupancy tax showed an increase of $23,820 or 55% in comparison to August 2025. The occupancy tax collections for the period September 2025 through August 2026 ($911,269) have shown a $190,470 or 21% increase in comparison to the same period of 2025 ($720,799).

Police Vehicle: The 2027 Dodge Durango police vehicle has been delivered, and High-Country Communications will install all related equipment in the upcoming months. The Public Works staff will stripe and letter the vehicle before being put on the road. The Chief expects it to be in service for the winter season.

Sugar Mountain Certified Population Estimates: The Demographic and Economic Analysis Section of the NC Office of State Budget and Management has released the final estimates on population as of July 1, 2025.

County	Municipality	Census Count	Certified Population	Standard Population
Avery	Sugar Mountain	372	406	406

Property Tax Collections: Of the $1,486,757 total 2026 levy, $568,422 or 38.23% has been collected with a balance of $918,335 uncollected through October 16, 2026. A balance of $6,592 is still uncollected for the 2017-2025 tax years.

Administrative Matters:
The Village offices will be closed Wednesday, November 11th in observance of Veteran's Day. The Police Department will be on a regular schedule. The Public Works staff will also be scheduled as needed in the case of inclement weather.

Respectfully submitted,



Susan Phillips, Village Manager